

Corporate Social Responsibility (CSR)

In its essence, social responsibility represents the management of the organization's activities in three interconnected areas (pillars of social responsibility), economic, social and environmental, whereby it is our voluntary commitment to act in the interests of internal and external stakeholders in terms of impacts on performance, human resources and on the environment.

Economic area/pillar – the focus of the economic pillar is the improvement of product and service provision, supplier-customer relations, the solution to corruption, as well as the proactive approach of the organization to the solution of public interest, etc. This area is part of the organization and we consider it the most sophisticated aspect of social responsibility. Among the most common tools we include the adoption of the principles of responsible behavior at the organizational level, such as business ethics code, employee code of ethics or anti-corruption procedures (transparent selection procedures, etc.)

Social area/pillar – represents another key dimension of social responsibility from for the reason that it develops human capital, which we currently understand as "internal customer". Social area, i.e. human resources are influenced by working conditions and relationships. Challenge in this area represents e.g. increasing the competence of employees, but also their involvement in activities of a charitable dimension, or selection of activities aimed at support or help to the community and society. Care for employees and benefits, reconciliation of or and personal life contribute to raising the standard of living of employees.

Environmental area/pillar - we comply with regulations, perform transparent reporting in the area of environmental protection and employee health protection at work. We take care to protect and take care of natural resources and the environment, e.g. taking measures to save resources, using materials and goods that are environmentally friendly or, for example, engaging in various activities aimed at protecting the environment.

With the commitment to behave socially responsibly, we take responsibility for the impact of our decisions on the organization itself, society and the environment .

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